



# International and Intergovernmental Relations

Thursday, March 26, 2009

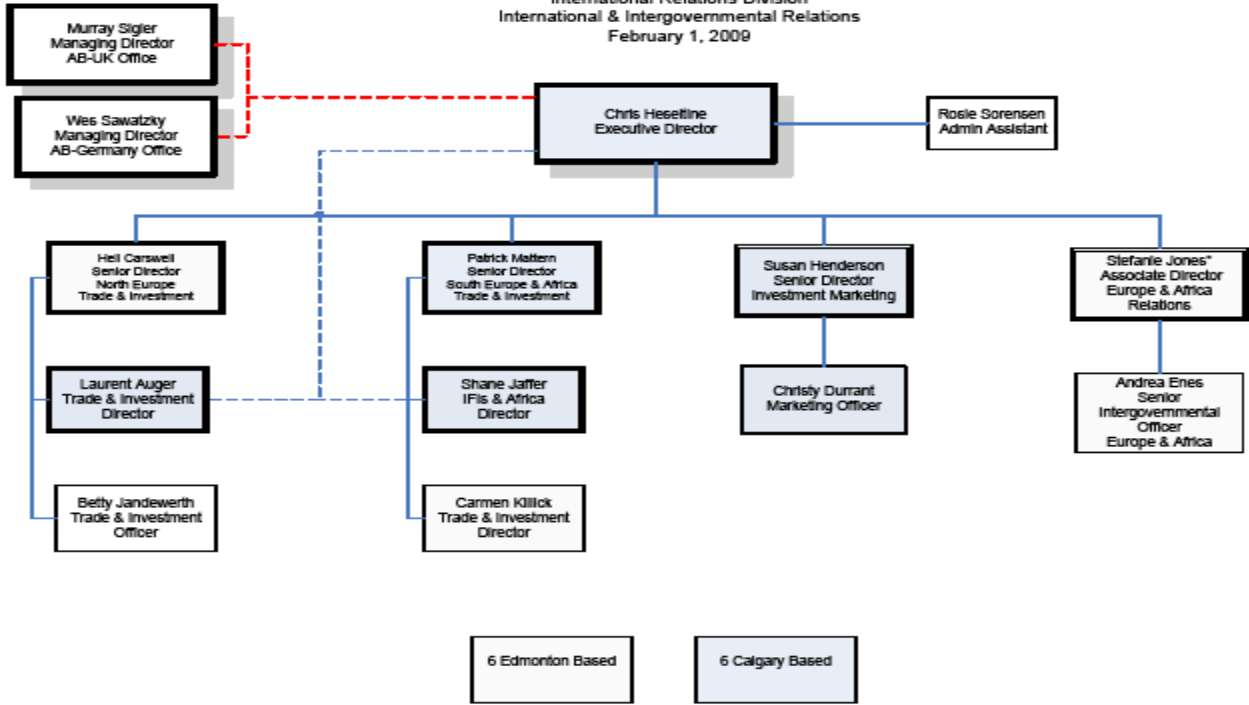
# International Presence



Updated January 2007

# Europe, Africa

Europe & Africa  
 International Relations Division  
 International & Intergovernmental Relations  
 February 1, 2009



\*On maternity leave

# Business Opportunities

Business Opportunities\_for International, Intergovernmental Relations (IIR) are identified in Alberta's International Marketing Strategy (AIMS).

These activities include:

- Providing information to companies and individuals who may be interested in expanding or locating in Alberta
- Providing competitive intelligence and market information to support companies in identifying and accessing marketing opportunities within target markets
- Facilitating business contacts
- Increasing awareness of Alberta and its companies capabilities in targeted primary and secondary markets

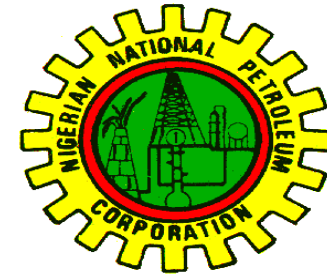
# Example of Alberta Initiatives

- Nigerian Oil and Gas Show, 2006, 2007 and 2009
- CCAfrica's Mission to Angola (2007) and AfDB.
- NIPC Roadshow to Canada in 2007
- Discovery Africa Workshop with CCAfrica in February 2008.
- Global Petroleum Show in June 2008 in Calgary
- Visit by High Commissioner Hagher (Nigeria) in September 2008
- Ongoing visits by African businesses and government officials to Alberta

# Global Petroleum Show 2008

- Alberta International House (AIH) become a focal point for Alberta companies and International delegates.
- At AIH, we provided a unique exhibit space that held 12 National Oil Companies including NNPC and PETAN.
- At AIH, we featured presentations by various markets including Nigeria highlighting country specific opportunities.

# Global Petroleum Show 2008



# Future Initiatives

- Continue to foster closer collaboration between various African countries and Alberta in specific sectors of interest.
  - Offshore Technology Conference in May 2009.
  - CCAfrica's Mission to Angola and Mozambique in June 2009.
  - Western Energy Cities Partnership (WECP) in October 2009 in Calgary.
  - Training in the oil and gas sector.
  - Ongoing promotional activities in Alberta.
  - Work with partners such as DFAIT, EDC and CCAfrica.

# Contact Information

Shane Jaffer, Director, IFI's and Africa

Tel: 403-297-6592

Email: [shane.jaffer@gov.ab.ca](mailto:shane.jaffer@gov.ab.ca)

Norm Morrison, Trade Director, Middle East and North Africa

Tel: 780-427-6421

Email: norm. [morrison@gov.ab.ca](mailto:morrison@gov.ab.ca)

Brooke Keech, Trade Officer, Middle East and North Africa

Tel: 780-422-1046

Email: [brooke.keech@gov.ab.ca](mailto:brooke.keech@gov.ab.ca)

Andrea Enes, Senior Intergovernmental Officer, Europe/ME/Africa

Tel: 780-422-1625

Email: [andrea.enes@gov.ab.ca](mailto:andrea.enes@gov.ab.ca)