



**Canadian Council on Africa Business & Investment Forum 2010**  
**AFRICA: THE GROWTH CONTINENT**  
**“A Key Business Destination for *all* International & Emerging Market Players”**

**Forum Program – Sunday, April 25<sup>th</sup>**

6:30pm Registration  
7:00pm- Welcome Address on behalf of the Sponsors  
9:00pm Fairmont Royal York Hotel  
**VENUE: THE ONTARIO ROOM**

**Forum Program – Monday, April 26<sup>th</sup>**

7:00- **VENUE: THE CANADA ROOM**  
8:30am Networking Breakfast and Registration  
7:50am **Business News Network: “The Street” – Media Launch and Profile of CCA Forum**

8:30am Introduction by President of Canadian Council on Africa: Lucien Bradet  
“The Africa Opportunity”: David Creighton - Cordiant Capital, President & CEO

8:45am **VENUE: THE CANADA ROOM**  
**KEYNOTE SPEAKER - Adamassu Tadesse**  
Development Bank of Southern Africa, Group Executive (International)

9:15am **Africa 2010 - The Facts from Leading International Analysts on Africa**

- Africa Investment Fundamentals vs. other Emerging Markets: *Perception vs. Reality*
- Africa's track record to date as an international
- Key challenges & emerging opportunities by *sectors and countries*: 2010 outlook and beyond
- China, India, Europe, Russia, the Middle East, and increasingly the United States have all invested billions of dollars in private sector investments or partnerships with African entities in recognition of its importance to the global economy and the emerging global balance of power within developing economies.
- **A Focus on Canada's Role and growing Partnerships with Africa**  
**Speakers**  
Charles Field-Marsham – The Panafrican Group, Executive Chairman, Kestrel Capital, Chairman & Founder  
Yvan Asselin – Reporters without Borders, Director\*  
Abdul Kamara – African Development Bank, Research  
Lisa Lambie – Cordiant Capital, Managing Director  
Chairperson: Matthew Pearson – Standard Bank, Managing Director & Head of Africa Equity

10:00am Break

**REGIONAL PANELS - The Investment Environment and Outlook for 2010**  
**VENUE: THE CANADA ROOM**

10:15am

**North & Western Africa**

- North Africa: beyond Oil & Gas: domestic trade, agriculture, consumer products, telecommunications, ports
- Middle Eastern capital and role in Africa
- Ghana and Oil - the economic engine driving increased investment, education, and housing
- Nigeria – as well as - emerging favorites of the North and West

**Speakers**

**Dr. Walid Abdelwahab - Islamic Development Bank**, Director of Infrastructure Dept.  
**Afolabi Oladele – African Capital Alliance**, Partner  
**Ghana Consulate General to Canada\***  
**Chairperson: Luca del Conte - Mediacapital Bank**, Executive Director

11:00am

**Eastern & Central Africa**

- Increasing economic regionalization of East Africa - investment opportunities across financial sectors, infrastructure, and ICT
- Governance role models and leadership
- Post conflict countries and increasing economic diversification
- Capital markets – size, opportunities, international investors, access to management, Uganda Oil

**Speakers**

**James Mworio – Centum**, CEO  
**Zemedeneh Negatu – Ernst & Young**, Managing Partner Ethiopia & Head of Transaction Advisory (East Africa)  
**Emmanuel Muhawenimana – Rwanda Development Board**, Director for Canada  
**Ashley Bendell – Exotix USA**, Associate Director  
**Chairperson: Yida Kemoli – Trans-Century Limited**, CIO

11:45am

**Southern Africa**

- Canadian – South African partnerships and trade
- Oil and infrastructure expansion
- Botswana energy resources
- International investor interest and capital flows into Zambia, Zimbabwe, and Angola
- Entrepreneurship in post conflict countries

**Speakers**

**Dr. Nkomo - South African High Commission**, High Commissioner to Canada  
**Orville Cachia – Harith Fund Managers**, Investment Director  
**Raquel Costa Andrade – Angola Ministry of Planning**, Manager of National Investment\*  
**Themba Kayumba – Morning Star Capital Partners**, Senior Managing Partner  
**Jacqueline Musiitwa – Transitional Trade**, Managing Partner **and Zambia Development Authority**, Advisor  
**Chairperson: Rob Walker – Standard Bank**, Director

12:30pm

**LUNCH WITH KEYNOTE SPEAKER - Gerhard Pries - Sarona Asset Management**, President and CEO  
**VENUE: THE CANDADA ROOM**

**SECTOR PANELS – PROGRAM A**

**VENUE: THE ONTARIO ROOM**

1:30pm

**Forestry & Agri-Business**

- Africa's vast potential as an important supplier
- Multinationals targeting Africa agribusiness opportunities
- Food, Co-Generation, and Bio-Energy Ventures
- Emergence of agribusiness investment funds

**Speakers**

**Mutuma Marangu – Sao Hill Energy**, Chairman  
**Rajesh Behal – IFC**, Principal Investment Officer, Agribusiness  
**Jerry Parkes – Injaro Investments**, Managing Principal  
**John Date – Sahel Automotive**, President  
**Chairperson: Dawn Hines – Aventura Investment Partners**, Co-Founder & Partner

- 2:30pm Junior Capital Markets for Mining & Resource Sectors**
- Opportunity for public equity, private equity, and venture capital in the natural resources sectors
  - Profile of an emerging operator - success story and lessons learned
  - Uganda Oil
  - Critical insights from the Toronto Stock Exchange and outlook for the sectors across Africa
  - Legal Perspective: investing in the mining sector in post conflict countries –opportunities, managing risks
- Speakers**  
**Ungad Chadda – Toronto Stock Exchange**, Senior Vice President  
**Tim Searcy - Auryx Gold** - CEO  
**Christian Eidem – Asante Oil**, Chairman & Founder\*  
**Glenn Mullan – Golden Valley Mines**, Chairman & CEO  
**Christian Mulamula – IFC**, Senior Investment Officer - Risk Equity and Junior Capital  
**Avril Cole – Macleod Dixon LLP**, Private Equity and Venture Capital  
**Moderator: Yaron Conforti – XDL Capital Group**, Principal
- 3:30pm Break**
- 3:45pm Media, Sports, & Tourism**
- Emerging media conglomerates in Africa
  - The entry of international franchises and investors in local assets
  - The significance of media in presenting the Africa investment opportunity to the Canadian market
  - Sports in Africa & World Cup 2010
  - Tourism: “Des 53 countries with a spotlight on certain countries
  - Media, Sports, and Tourism in Africa – the linkages between the three and investment opportunities
- Speakers**  
**Ernest Boateng – Global Media Alliance**, Managing Director  
**Moses Mawa – AfriGlobal TV, CEO and Planet Africa** - Founder  
**Special Panel Guest – Tourism\***  
**Christian Eidem – Sports Management Group International**, Founder and Grassroots Soccer, Director\*  
**Chairperson: Larry Bailey – LDB Consulting**, CEO
- 4:30pm Microfinance**
- Microfinance Funds and Banking – financing the bottom of the pyramid
- Speakers**  
**Serge Gosselin - Desjardins Developpement International**, Director – Market Development  
**Martha Deacon – The Townships Project**, Founder & CEO  
**Chairperson: Rewa Misra – MasterCard Foundation**, Program Manager – Microfinance

## **SECTOR PANELS – PROGRAM B**

***VENUE: THE CANADA ROOM***

- 1:30pm Infrastructure In Africa: Strategic Overview and Insights**
- Speaker**  
**Martin Poulsen– African Development Bank**, Director, Chief Private Equity Officer
- 1:45pm Infrastructure: Real Estate, Transportation & Logistics**
- Increasing needs of the African megacities and new city centers
  - Real Estate: Emerging real estate investment models /funds – private funds, REITS in Africa vs. EM
  - Increasing regional trade, urbanization, and emerging financial centers
  - Partnership opportunities for Canadian & other private sector investment – urban planning to rail to ports
  - Funding the gap: local African capital markets, private fund investments, Russia/China/India/Middle East
- Speakers**  
**Arnold Meyer – Renaissance Partners**, Partner  
**Chris Blanchard – Presima**, Portfolio Manager - Emerging Markets  
**Antony Rizk – Canada Commercial Corporation**, Senior Project Manager  
**Chairperson: Peter Kieran – CPCS**, President

- 2:30pm Infrastructure: Telecommunications & ICT**
- Telecommunications, Towers infrastructure and pan-African models
  - Business models accessing the small scale consumers
  - ICT and trends across Africa
- Speakers**  
**Henry Obi – Helios Investment Partners LLP, COO (for Helios Towers Africa)**  
**Christie Christelis – TSI Globalnet, President & CEO**  
**Guy Laflamme – Intercable ICH, Chairman**  
**Robert Blackburn – SNC Lavlin, Senior Vice President**  
**Chairperson: Aki Debayo-Doherty – Hammatan Group, CEO**
- 3:30pm Break**
- 3:45pm Natural Resources: Mining, Metals, & Oil**
- Canadian-African mining interests and Investment Partnerships
  - Expanding Opportunities in East Africa
  - ESG in Mining
- Speakers**  
**Rick McCreary – CIBC, Global Head of Mining**  
**Paul Conibeare – Lundin Mining, Sr. VP Corporate Development**  
**Afolabi Oladele – African Capital Alliance, Partner**  
**Uwa Igiehon – Genus Capital, Managing Partner**  
**Chairperson: David Christie – Scotia Capital, Director**
- 4:30pm Infrastructure: Power & Energy**
- The Africa infrastructure investment opportunity
  - \$93bn infrastructure backlog p.a. through 2020 – Why are we not addressing the gap? Role of Canadian-African partnerships.
  - Decision-making bottlenecks in public sector and sources of private capital
  - Renewable Energy Resources- solar, wind, hydro and other large scale projects in Southern and East Africa
  - Climate change agenda and environmental protection
- Speakers**  
**Anand Naidoo – Absa Capital, Head of Power, Energy and Infrastructure**  
**Marc Hasenclever – Shoreline Energy International, COO**  
**Jonathan Berman – Fieldstone, Managing Director**  
**Minister Regis Immongault - Gabon Ministry of Energy and Resources, Minister**  
**Henri Jarques – World Energy Congress, Senior Advisor**  
**Chairperson: Bertrand Millot – Cordiant Capital, CIO**
- 5:30pm Break**
- 5:30pm Business News Network: CCA Forum Taping – Investing in Africa for Canadian institutions (by invitation only)\***

**6:00pm- CCAFRICA RECEPTION & BANQUET**  
**9:00pm VENUE: THE CONCERT HALL**  
**7:00pm DINNER**  
**KEYNOTE SPEAKER**  
*Maher Kallel - Poulina Group Holdings, Co-Founder and Executive V.P. for International Investment*  
**AUCTION & FOUNDATION PROFILE on Grassroots Soccer and The Ethiopian Children's Fund**  
*Patricia Bebia-Mawa – SilverTrust Communications, Host and TV Personality*

## Forum Program – Tuesday, April 27<sup>th</sup>

- 6:45am VENUE: THE CANADA ROOM**  
**Networking Breakfast**
- 7:50am Highlights from Day One and Announcements – Lucien Bradet, CCA President**
- VENUE: THE CANADA ROOM**  
**CAPITAL & LOCAL PARTNERS**

- 8:00am**      **Export Financing**  
Speakers  
**Philip Kamau – Africa Export Import Bank**, Senior Director - Finance  
**Richard Shuster – Export Development Canada**, Senior Economist  
**Chantal Brazeau – Export Development Canada**, Senior Underwriter – Political Risk Insurance
- 9:00am**      **Banking and Impact Investing in Africa**
- Critical insights and 2010 outlook from the leading African and International banks
  - Impact investing - Social Entrepreneurship , ESG priorities, and the alignment with returns
  - C I D A ' s   s u p p o r t   i n   d e v e l o p m e n t   a n d   p o v e r t y   r e d u c
  - Canadian banks in Africa
- Speakers  
**Adamassu Tadesse, Development Bank of Southern Africa**, Group Executive (International)  
**Louise Clement – Canada International Development Agency**, Senior Director (South & East Africa)  
**Alain Gendron – Dept. of Foreign Affairs & Intl. Trade Canada**, Director of Africa – Commercial Relations  
**Michael Daramola – Nexus Mortgages**, Chief Executive Officer  
**Chairperson: John Ngumi – Standard Bank**, Regional Head of Investment Banking (East Africa)  
**Media Commentator: Zena Olijnyk – Producer**, Business News Network
- 10:00am**      **Capital Markets – Leading Asset Managers**
- African capital markets – investment environment, new structures, and opportunities
  - Liquid assets – traded products (debt, equity), currency, rates, credit products, and distressed debt
  - Managing capital markets exposure and risk – political risk, regulatory, legal and other considerations
- Speakers  
**Jonathan Hausmann – Ontario Teachers’ Pension Plan**, Head of Alternative Investments & Emerging Markets  
**Dominic Kiarie – British American Asset Managers**, Group Managing Director  
**Kwabena Osei-Boateng – IC Securities**, Executive Director  
**Thomas McBeath – AON**, Vice President  
**Chairperson: Paul Clark – African Alliance**, Head of Africa Funds
- 11:00am**      **Break**
- 11:15am**      **Private Equity: Africa PE & Specialized Funds**
- Africa vs. other Emerging Markets: why international PE capital to Africa has tripled since 2005
  - Key investment drivers and 2010 opportunities
  - From Sector Funds, Mezzanine, to PE: Africa Funds for Canadian investors
  - Exits and Realizing Returns in Africa
  - Attracting and building the best Fund Management Team
- Speakers  
**Henry Obi – Helios Investment Partners LLP**, COO  
**Hurley Doddy – Emerging Capital Partners**, Co-CEO  
**Papa Madiaw Ndiaye – Advanced Finance & Investment Group**, Founding Partner & CEO  
**Lisa Lambie - Canada Investment Fund for Africa and Cordiant Capital**, Managing Director  
**James Buchanan – Brookleigh Associates**, Partner  
**Chairperson: Karim Anjarwalla – Africa Legal Network**, Partner
- 12:15pm**      **Private Equity: SMEs & Venture Capital**
- Beyond African blue-chips to SMEs - the private sector growth engine
  - Private investors investing in the Africa venture capital and SME space
  - Women entrepreneurs, economic empowerment, and impact investing
  - Critical insights and perspective on Africa venture capital vs. the Canadian VC environment
  - Track record of VC in Africa to date
  - Quality of fund managers and talent pool
- Speakers  
**Stephen Murray – Pan African Capital Group**, CIO  
**Gustavo Eiben – Aureos Capital**, Head – NA Investor Relations  
**Michelle Mfuni – WEDI Funds Management**, Managing Director  
**Ted Anderson – Ventures West Capital**, Managing General Partner  
**Chris Cowan – OPIC, Small Medium Enterprises**, Senior Investment Officer  
**Chairperson: Bethlehem Shiferaw – BSB Holdings Limited**, Managing Partner

1:00pm LUNCH WITH KEYNOTE SPEAKER - Stephen Nairne - Lundin for Africa, Managing Director  
**VENUE: THE CANADA ROOM**

1:50pm **INVESTMENT DEAL FORUM**

Presentations by CEOs, MDs, and MLAs to Forum delegates. 15 mins feature 2010 investment opportunities including key terms plus 5 min Q&A. Deal Form Coordinator - Marie-France Lebreton, CCA

PM	THE CANADA ROOM	THE ONTARIO ROOM	ROOM C
	<b>Moderator: Peter Kieran - CPCS, President*</b>	<b>Moderator: Thys Terblanche - CIBC, MD (Mining)*</b>	<b>Moderator:</b>
1:50	Head of Corporate Development, Yfz	Midland Minerals, Kim Harris, President & CEO	Chairman (inter@U2CHU
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3:30pm **VENUE: THE CANADA ROOM**

**A Limited Partner Perspective - Investing In Africa: Key Players & Priorities**

- Key decision makers behind major sources of capital for Africa – private investors, pension funds, family offices, development financial institutions, fund of funds, banks
- Performance track record of Africa Funds vs. other Emerging Market Funds
- Attractive investment themes (infrastructure, SME, etc) - the funding gaps and why
- Key 2010 priorities/challenges for LPs, co-investment strategies, evolving structure/terms
- Managing the risks

**Speakers**

- Martin Poulsen – African Development Bank, Chief Private Equity Officer**
- James Hansley - Overseas Private Investment Corporation, Director – Private Equity Fund Investments**
- Barbara James – Henshaw Capital Partners, Founder & CEO**
- Serge LeVert-Chaisson- Sarona Asset Management, Partner & CIO**
- Michael Machabee – Export Development Canada, Senior Portfolio Manager, Private Equity**
- Hal Boshier – Multilateral Investment Guarantee Agency (World Bank), Sr. Underwriter, Private Equity & Funds**
- Chairperson: Gustavo Eiben – Aureos Capital, Head – NA Investor Relations**

4:30pm **VENUE: THE CANADA ROOM**

**Keynote Interview & Forum Wrap-Up with Leaders in the Canadian Investment Community**

- Investment Criteria of a Canadian Pension Fund and approach to Risk and Portfolio Management
- Critical insights by Leaders considering (or currently) investing in the Emerging Markets & Africa
- Risk-sharing mechanisms and partners
- Panels' views on the CCA Africa Initiative question – Africa? yes/no, why, who, when, how, how much.

**Speakers**

- John Ilkiw – Pharos Pension Consulting, Director (current), CPP Investment Board, SVP (former)**
- Cameron Davies – Equicom Group (TSX affiliate), Senior Vice President**
- Jim de Wilde – JdW Strategic Ventures, President**
- Sophie Goulet – DFAIT Investment Corporation, Deputy Director for Africa & Americas**
- Daye Kaba – Fasken Martineau LLP, Global Mining**
- Mary Chang – Rockcliffe Asset Management, Executive Director**
- Chairperson: Caroline Cakebread, Canadian Investment Review – Editor in Chief**

5:30pm **INDIVIDUAL MEETINGS WITH FORUM DELEGATES**

**Forum Program – Wednesday, April 28<sup>th</sup>**

- 8:30-12noon** INDIVIDUAL MEETINGS WITH FORUM DELEGATES
- 12:15-1:15pm** *Business News Network: CCA Forum Program*  
*– Investment Environment & Opportunities for Canadian Institutions: Sector Focus on Forestry & Agribusiness, Media & Sports, and Infrastructure (by invitation only)*

\* Defined as not confirmed.